

# NEWS RELEASE



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"Over 60 Years of Leadership in Commercial Auto Insurance"



**NOBEL  
INSURANCE  
SERVICES**



## LANCER TO SPOTLIGHT LHT DIVISION AT 2008 MID-AMERICA TRUCKING SHOW

**Cary, North Carolina - December 6, 2007** - Lancer Insurance Company will be heading to Louisville, Kentucky for the 2008 Mid-America Trucking Show (MATS). The show will run March 27-29, 2008 at the Kentucky Exposition Center.

Exhibiting in Booth #67101, Lancer will feature its broad array of customer services including: on-site driver training; an ongoing driver training video series; driver recognition programs; management and driver seminars; employee drug testing and substance abuse services; as well as professional publications addressing an assortment of training and safety issues.

MATS will showcase the latest and greatest the trucking industry has to offer, and will encompass more than 1,000,000 square feet of indoor exhibit space and an additional 200,000 square feet of outdoor exhibit space. The 2008 show promises to feature revolutionary solutions, cutting-edge technologies and groundbreaking innovations.

Lancer is licensed in all 50 states, the District of Columbia and Puerto Rico, and is rated A- Excellent VIII by the A.M. Best Company. The company's long-haul trucking division provides commercial automobile coverages primarily to owner/operators and small fleets with fewer than 10 power units.

### **Contact:**

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