

# NEWS RELEASE



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## ISEE NEXT STOP FOR NOBEL

Dallas, Texas - November 5, 2007 - Nobel Insurance Services has announced that it is once again the proud sponsor of the Welcome Reception at the upcoming International Society of Explosives Engineers' (ISEE) Annual Conference on Explosives and Blasting Technique. The conference, in its 34<sup>th</sup> year, will be held at the Sheraton New Orleans Hotel in New Orleans, Louisiana, on January 27-30, 2008. It is considered to be the largest gathering of explosives technology in the world.

Nobel will be among the 130 exhibitors offering the latest technology and supplies to the commercial explosives industry. Exhibiting in **Booths 304 and 306**, the company will be showcasing its complete range of products and services to the more than 1500 attendees expected at this annual event.

In addition to the trade show, this year's program will feature a presentation of more than 70 technical papers, a fragblast session, a seismograph session and the blasters forum poster session.

Formed in 1974, the ISEE is a professional society recognized as a world leader in providing explosives technology, education, and information, and promoting public understanding of the benefits of explosives.

Nobel Insurance Services is nationally recognized as the leading provider of casualty insurance products and services to manufacturers, distributors and transporters, as well as drilling and blasting contractors with a primary business focus within the commercial explosives marketplace. Nobel is a division of the Lancer Insurance Company, which carries an A- (Excellent) VIII rating from the A.M. Best Company.

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