

NEWS RELEASE



D.C. WHITE AGENCY
"Over 60 Years of Leadership in Commercial Auto Insurance"



**NOBEL
INSURANCE
SERVICES**



JOIN LANCER AT THE ABA MARKETPLACE 2008

Long Beach, New York - December 5, 2007 - Lancer is proud to participate in the American Bus Association (ABA) Marketplace 2008. The show will take place February 2-7, 2008 at the Virginia Beach Convention Center in Virginia Beach, Virginia.

Lancer representatives will showcase the company's products and services that have made it the nation's leading passenger transportation specialty insurer.

Additionally, Lancer's Safety Director, Bob Crescenzo, will participate in the first 2008 meeting of the prestigious Bus Industry Safety Council (BISC).

The Marketplace is a one-stop shop for the group travel and motorcoach industry to build business relationships, conduct one-to-one business appointments, view the newest products and services, learn about the latest trends and industry information, and network—all designed to provide attendees a greater return on investment. It is the premier business event for the group travel industry, and this year promises to be the largest event with more than 3000 delegates attending.

The newest show component, the MARKET at Marketplace, offers operator companies the opportunity to view the industry's latest products and services. In addition to prescheduled appointments, the Marketplace offers professional education seminars and numerous networking opportunities.

Since 1985, Lancer has been perfecting ways for bus owners to have the best of both worlds—great prices and claim services backed up by the best products and services available anywhere. The company is licensed in all 50 states, the District of Columbia and Puerto Rico, and is rated A-Excellent VIII by the A.M. Best Company, known worldwide as the benchmark for assessing insurer's financial strength.

Contact:

Randy O'Neill, 800-7782-8902, ext. 3300

LANCER INSURANCE GROUP
370 WEST PARK AVENUE
LONG BEACH, NY 11561
WWW.LANCERINSURANCE.COM