

NEWS RELEASE



D.C. WHITE AGENCY
"Over 60 Years of Leadership in Commercial Auto Insurance"



**NOBEL
INSURANCE
SERVICES**



LANCER HEADS TO VIRGINIA FOR VIADA CONVENTION AND EXPO

Long Beach, New York - September 15, 2009 - Join Lancer at the Virginia Independent Automobile Dealers Association's (VIADA) 49th Annual Convention and Expo as we meet with Virginia's top quality dealers from September 17-20, 2009. The four-day event will be held at the Meadowview Resort in Kingsport, Tennessee.

Lancer representatives will be available to discuss the company's products and services designed specifically for auto rental agencies and autobody/repair shops. Lancer provides commercial automobile coverages to autobody/repair shops that can add to their bottom line by renting vehicles to their customers rather than referring them to traditional auto rental agencies.

The VIADA Convention and Expo brings together association members and automotive industry vendors for several days of networking, information and idea exchange, problem solving and education. The event annually features workshops and presentations hosted by carefully selected industry experts who address current issues and hot topics important to independent automobile dealers.

Lancer is a privately-held corporation with offices in New York, North Carolina, Ohio, Texas and Washington. Lancer Insurance Company is consistently rated A- Excellent VIII for financial strength and stability by the A.M. Best Company, recognized worldwide as the benchmark for evaluating insurers' financial strength.

Contact:

Ann Barron, 800-766-6235, ext. 22

LANCER INSURANCE GROUP
P.O. Box 9004
LONG BEACH, NY 11561-9004
WWW.LANCERINSURANCE.COM