

NEWS RELEASE



D.C. WHITE AGENCY
"Over 60 Years of Leadership in Commercial Auto Insurance"



**NOBEL
INSURANCE
SERVICES**



LANCER ON DISPLAY AT WORLD'S COLLISION REPAIR EVENT

Long Beach, New York - September 15, 2009 - Lancer Insurance Company will be showcasing its complete range of products and services for the auto rental industry at the 2009 International Autobody Congress & Exposition (NACE), the world's largest collision repair event. Lancer's innovative approach has enabled many collision repair shop owners to enhance their revenue by insuring and renting their "loaners" to their customers, rather than referring them to a "traditional" rental car company.

NACE 2009 will take place from November 5-7, 2009 at the Mandalay Bay Convention Center in Las Vegas, Nevada. Show attendees are invited to visit Lancer in Booth #N2442 where representatives from the company's Rental Vehicle Division will be on hand to meet with collision repair professionals from around the world.

This year's conference will feature numerous conference and general sessions covering topics such as ways to control costs, improve efficiency, boost customer service and create sustainable profitability in today's business environment. Chesley "Sully" Sullenberger, III, the heroic pilot who masterfully landed US Airways Flight 1549 in the Hudson River earlier this year, saving 155 people, will serve as keynote speaker during NACE's Opening General Session.

Lancer Insurance Company is recognized as America's premier commercial automobile insurance specialist. The company is licensed in all 50 states, the District of Columbia and Puerto Rico, and consistently earns an A- (Excellent) rating for financial strength and stability from the A.M. Best Company. Lancer's Rental Vehicle Division provides commercial automobile coverages to independent and franchised rental car agencies, and entrepreneurial auto body and collision repair shop owners.

Contact:

Ann Barron, 800-766-6235, ext. 22

LANCER INSURANCE GROUP
P.O. Box 9004
LONG BEACH, NY 11561-9004
WWW.LANCERINSURANCE.COM