

# NEWS RELEASE



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## LANCER TO SPOTLIGHT AUTO RENTAL DIVISION AT 2009 CAR RENTAL SHOW

**Long Beach, New York - March 10, 2009** - Lancer Insurance Company has announced that it will be exhibiting at the Car Rental Show in Las Vegas, Nevada. Scheduled for March 30-31, this year's show will be held at the Las Vegas Hilton.

Show attendees are invited to visit Lancer at **Exhibit Booth #210**. Representatives from the company will showcase the Auto Rental Division's broad array of customer services including: 24/7 toll-free claims hotline, comprehensive coverage options, free loss prevention and analysis, and risk management support services.

The Car Rental Show is the only national conference and expo for the auto rental industry and is designed to address the latest issues affecting the automotive rental market. In addition to over 40 exhibit booths, this year's show will feature informative educational workshops, panel discussions, industry roundtables, as well as numerous networking opportunities.

Lancer's Auto Rental Program provides commercial automobile coverages to independent and franchised rental car agencies and autobody/repair shops. Lancer is a privately held corporation with offices in New York, North Carolina, Ohio, Texas and Washington. Lancer Insurance Company is consistently rated A- Excellent VIII for financial strength and stability by the A.M. Best Company.

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