

# NEWS RELEASE



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## LANCER TO ATTEND LIMO DIGEST SHOW

**Long Beach, New York - July 29, 2008** - Lancer Insurance Company, America's premier commercial automobile insurance specialist, will be showcasing its complete range of products and services for the limousine market at the International Limo Digest Show.

The show will be held from October 19-22, 2008 at the Trump Taj Mahal in Atlantic City, New Jersey. Company representatives will be on hand to network with industry members at what is considered the largest event of its kind in the country.

The Limo Digest Show is the only industry event that offers four days of education and will feature 14 hours of seminars in addition to their Show Floor. The highlight of this year's show will be keynote speaker George Foreman as he shares the story of his life and climb to success.

Lancer is a privately held corporation with offices in New York, North Carolina, Ohio, Texas and Washington. Lancer Insurance Company is consistently rated A- (Excellent) for financial strength and stability by the A.M. Best Company, recognized worldwide as the benchmark for evaluating insurers' financial strength.

### Contact:

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