

# NEWS RELEASE



**D.C. WHITE AGENCY**  
"Over 60 Years of Leadership in Commercial Auto Insurance"



**NOBEL  
INSURANCE  
SERVICES**



## LANCER TO EXHIBIT AT LCT EASTERN CONFERENCE

**Long Beach, New York - July 9, 2008** - Lancer Insurance Company, America's premier commercial automobile insurance specialist, will be showcasing its complete range of products and services for the limousine market at the Limousine & Chauffeured Transportation (LCT) Eastern Conference.

The conference will be held from September 11-12, 2008 at the Mohegan Sun Resort & Casino in Uncasville, Connecticut. Now in its fourth year, the LCT Eastern Conference has established itself as the number one conference in the East for chauffeured transportation industry education. It provides attendees with an intimate setting to gather knowledge needed to grow a successful company.

This event, which features two conferences under one roof, will feature clinics, seminars, specialized training sessions, and keynote speaker Bob Negen presenting "Explode Your Sales! Maximum Bang-for-Your-Buck Marketing Strategies That Deliver Big Time."

Lancer is a privately held corporation with offices in New York, North Carolina, Ohio, Texas and Washington. Lancer Insurance Company is consistently rated A- Excellent VIII for financial strength and stability by the A.M. Best Company, recognized worldwide as the benchmark for evaluating insurers' financial strength. The company's Limousine program is designed to provide insurance coverages to meet the demanding needs of the pre-arranged luxury transportation industry.

### Contact:

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