

# NEWS RELEASE



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## LANCER HEADING TO INTERNATIONAL LCT SHOW

**Long Beach, New York - January 7, 2008** - Lancer Insurance Company will be showcasing its complete range of products and services for the limousine industry at the International Limousine & Chauffeured Transportation (LCT) Show.

The International LCT Show, celebrating its 25<sup>th</sup> year, will take place from March 17-19, 2008 at the Mandalay Bay Hotel and Casino in Las Vegas, Nevada. Recognized as the longest-running limousine show, the LCT Show will feature two keynote speakers, 16 educational sessions, a variety of networking events, as well as 160,000 square feet of exhibit space.

It is the only event of its kind with a comprehensive conference program combining the most critical information from the industry's experts, special hands-on experiences designed to allow attendees to interact with exhibitors and sponsors, and provides a state-of-the-industry perspective from LCT Magazine.

Lancer is a privately held corporation with offices in New York, North Carolina, Ohio, Texas and Washington. Lancer Insurance Company is consistently rated A- Excellent VIII for financial strength and stability by the A.M. Best Company, recognized worldwide as the benchmark for evaluating insurers' financial strength. The company's Limousine program is designed to provide insurance coverages to meet the demanding needs of the pre-arranged luxury transportation industry.

### Contact:

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