

# NEWS RELEASE



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## IMPERIAL BUS DRIVER RECOGNIZED FOR AVOIDING CRASH & PROTECTING HIS PASSENGERS

**Long Beach, New York - April 3, 2008** - The prompt and professional reaction of the driver of an Imperial Royal Tours motorcoach avoided what could have been a catastrophic accident in late February.

For his proactive approach to accident avoidance, driver Bill Wilson will be recognized by his company, its insurance company and his peers at Imperial's regularly scheduled driver safety meeting on April 21<sup>st</sup> at its headquarters in Lafayette, IN.

The near-miss event took place as Mr. Wilson was transporting a tour group to Belterra Casino Resort & Spa. Following a tractor trailer at a safe distance as the truck proceeded toward a highway entrance ramp, Mr. Wilson recognized it was traveling too fast for the road conditions and cautiously backed off even further. It proved to be a wise move as, suddenly, the truck tipped over on the ramp completely blocking access to the interstate. Mr. Wilson's prudent decision to give himself additional following distance allowed him to safely maneuver around the truck as it lay on its side. Not only did he avoid hitting the truck, he safely navigated around sand-filled safety barrels, a bridge abutment and other moving traffic before bringing the coach to a safe stop.

Imperial's Charter Director, Brenda S. Pease, praised her driver for his actions and credited Lancer Insurance Company, the nation's largest insurer of motorcoaches, for providing Imperial and its drivers with the training materials that helped avoid this accident.

"We believe that our proactive approach to safety is one of the reasons Mr. Wilson, a very seasoned, well-trained driver, was able to avoid a potential disaster," she commented. "We believe as well that the (driver training) memos and safety tapes Lancer has provided for us were instrumental in Mr. Wilson's actions during this incident."

Lancer Insurance Company will be sending a representative to Imperial's April 21<sup>st</sup> meeting to personally congratulate Mr. Wilson and present him with an award from the insurer recognizing his professional driving skills.

### Contact:

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