

NEWS RELEASE



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**NOBEL
INSURANCE
SERVICES**



LANCER HOSTS SECOND ANNUAL IMG PLATINUM PROGRAM IN NEW YORK CITY

Long Beach, New York - August 8, 2008 - Lancer Insurance Company, a Charter Member and active supporter of the International Motor Coach Group, Inc. (IMG) since its founding, has announced that it will hold its second annual IMG Platinum Summit meeting in New York City, October 7-9.

The three day seminar, held at the prestigious New York Athletic Club, will once again provide its IMG policyholders and the Group's executive director the opportunity to hear from Lancer and other industry executives and invited guests on a wide range of issues that impact all IMG shareholder companies.

"We received overwhelmingly positive feedback from attendees of our 2007 Summit," said Lancer's Executive Vice President and co-founder Tim Delaney, "and we have planned an even stronger educational and social agenda for 2008. Included in this year's program is an exciting and diverse spouse program which takes advantage of the myriad offerings of early fall in "New York City."

Lancer Insurance Company is the nation's leading provider of commercial auto, physical damage and general liability coverages to the U.S. motorcoach industry. Since 1985, the A.M. Best "Excellent" rated insurer has provided all of its policyholders a wide range of free and exclusive driver training, loss prevention and claims management products and services.

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