

NEWS RELEASE



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**NOBEL
INSURANCE
SERVICES**



LANCER TRUCK DIVISION BOUND FOR VEGAS

Cary, North Carolina - February 29, 2008 - Lancer Insurance Company is heading to Las Vegas for the 2008 Great West Truck Show (GWTS) at the Las Vegas Convention Center. During the three-day show, which runs June 26-28, 2008, the company will feature its complete range of products and services for the long-haul trucking market.

Exhibiting in booths 2010 and 2012, Lancer will showcase its wide array of free and exclusive loss prevention tools including training videos, manuals, newsletters and safety services that help policyholders reduce risk and ensure compliance with the U.S. Department of Transportation.

The 2008 GWTS will offer educational seminars sponsored by the California Trucking Association (CTA), Overdrive's Pride and Polish Truck Beauty Competition, as well as the trade show displaying the latest in the trucking industry. Considered the largest trucking industry event serving the Western United States, this show has a little of everything for the more than 18,000 expected registrants.

Lancer is licensed in all 50 states, the District of Columbia and Puerto Rico, and is rated A- Excellent VIII by the A.M. Best Company. The company's long-haul trucking division provides commercial automobile coverages primarily to owner/operators and small fleets with fewer than 10 power units.

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